

EGU/ELGA GOLF CLUB MEMBERSHIP QUESTIONNAIRE 2006 Wiltshire County Breakdown



* Figures below are calculated from the amount of questionnaires returned, unless otherwise stated

GENERAL

	Wiltshire	South West	National
Number of affiliated golf clubs	25	211	1,921
Questionnaires returned	11 (44%)	113 (54%)	805 (42%)
% of golf clubs that employ Secretary/Manager	82%	86%	85%
% of golf clubs where 1 or more PGA Professional(s) are available to coach	100%	96%	94%
% of golf clubs with 1 or more male Professional(s)	100%	99%	98%
% of golf clubs with 1 or more female Professional(s)	0%	8%	5%

Practice & Leisure Facilities

	Wiltshire	South West	National
% of golf clubs with a Practice Ground	100%	74%	78%
% of golf clubs with a Short Game Academy	27%	16%	10%
% of golf clubs with a Chipping/pitching area	82%	73%	74%
% of golf clubs with a Practice Bunker(s)	82%	72%	70%
% of golf clubs with Practice Holes	9%	12%	10%
% of golf clubs with a Par 3 Course	9%	10%	8%
% of golf clubs with a Putting Green	91%	92%	92%
% of golf clubs with Indoor Facilities	9%	13%	10%
% of golf clubs with a Driving Range	46%	37%	28%
% of golf clubs with a Swimming Pool	0%	9%	6%
% of golf clubs with Snooker/Pool	9%	21%	35%
% of golf clubs with a Gym	0%	9%	5%
% of golf clubs with Health & Beauty Facilities	0%	7%	6%
% of golf clubs with Tennis/Badminton/Squash Courts	0%	9%	5%
% of golf clubs who stated that they were looking to develop practice/leisure facilities in the near future	64%	32%	20%

MEMBERSHIP

Membership Numbers & Changes

	Wiltshire	South West	National
Junior membership as % of total membership	9%	7%	9%
Boys/girls breakdown	93% / 7%	92% / 8%	91% / 9%
% of clubs with 1 or more student members	73%	54%	54%
Average student min/max age	17 yrs / 21 yrs	16 yrs / 21 yrs	16 yrs / 22 yrs
Average number of members per 'student' category	9	13	16
% of golf clubs with 1 or more intermediate members	64%	37%	45%
Average intermediate min/max age	19 yrs / 23 yrs	20 yrs / 27 yrs	19 yrs / 26 yrs
Average number of members per 'intermediate' category	9	29	19
% of golf clubs with 1 or more senior members	55%	48%	54%
Average senior min age	62 yrs	59 yrs	61 yrs
Average number of members per 'senior' category	114	121	103

	Wiltshire	South West	National
% of golf clubs who's membership has increased / decreased / unchanged in last 2 years	9% / 45.5% / 45.5%	20% / 36% / 44%	27% / 35% / 38%
% of golf clubs who's junior boys membership has increased / decreased	55% / 18%	47% / 16%	46% / 21%
% of golf clubs who's junior girls membership has increased / decreased	18% / 27%	30% / 20%	33% / 21%
% of golf clubs who's adult male membership has increased / decreased	9% / 27%	20% / 29%	29% / 35%
% of golf clubs who's adult female membership has increased / decreased	0% / 36%	18% / 30%	19% / 39%
From those golf clubs that have raised membership allocation:			
% of golf clubs that have raised junior boys allocation within the last 2 years	100%	80%	72%
% of golf clubs that have raised junior girls allocation within the last 2 years	100%	64%	54%
% of golf clubs that have raised adult males allocation within the last 2 years	0%	28%	45%
% of golf clubs that have raised adult females allocation within the last 2 years	50%	32%	31%
Average optimum total membership	786	716	676

	Wiltshire	South West	National
Average % of junior boys membership that is active	74%	73%	65%
Average % of junior girls membership that is active	73%	71%	69%
Average % of adult males membership that is active	62%	71%	70%
Average % of adult females membership that is active	68%	74%	72%

Active = defined as participating at least once a month

	Wiltshire	South West	National
% of golf clubs where 'Managerial & Professional occupations' best represent members occupations	73%	63%	61%
% of golf clubs where 'Intermediate occupations' best represent members occupations	55%	58%	55%
% of golf clubs where 'Small employee & own account workers occupations' best represent members occupations	64%	60%	56%
% of golf clubs where 'lower supervisory & technical occupations' best represent members occupations	45%	47%	44%
% of golf clubs where 'Semi-routine & routine occupations' best represent members occupations	45%	39%	34%

Membership Vacancies & Waiting Lists

	Wiltshire	South West	National
% of golf clubs with membership vacancies	100%	91%	87%
% of golf clubs with junior boys vacancies	64%	80%	71%
% of golf clubs with junior girls vacancies	91%	84%	79%
% of golf clubs with adult male vacancies	91%	80%	72%
% of golf clubs with adult female vacancies	100%	82%	80%
Actual number of membership vacancies	368	6,010	37,119
Potential number of membership vacancies (extrapolated)	825	12,096	93,576
% of golf clubs actively seeking more members	73%	75%	77%
% of golf clubs seeking more junior boys	73%	60%	56%
% of golf clubs seeking more junior girls	91%	67%	63%
% of golf clubs seeking more adult males	82%	67%	64%
% of golf clubs seeking more adult females	91%	70%	70%

	Wiltshire	South West	National
% of golf clubs requiring assistance from the EGU/ELGA in filling membership vacancies	45%	46%	54%
% of golf clubs who's County Union/Association offers assistance in attracting more golfers (financial & guidance)	22%	24%	25%
How golf clubs promote their facilities & membership opportunities			
% of golf clubs promote via newspapers/magazines	64%	61%	57%
% of golf clubs promote via internet	73%	62%	61%
% of golf clubs promote via local flyers	27%	26%	29%
% of golf clubs promote via local facilities	27%	23%	19%
% of golf clubs promote via Primary Schools	45%	31%	21%
% of golf clubs promote via Secondary Schools	45%	33%	26%
% of golf clubs promote via local authorities	0%	19%	14%
% of golf clubs promote via local community groups	0%	9%	11%

	Wiltshire	South West	National
% of golf clubs with waiting lists	0%	17%	25%
% of golf clubs with membership vacancies and a waiting list	0%	53%	57%
Average number of junior boys per club on waiting list	N/a	12	16
Average number of junior girls per club on waiting list	N/a	5	5
Average number of adult males per club on waiting list	N/a	35	48
Average number of adult females per club on waiting list	N/a	9	16

Ethnic Groups represented in Membership?

	Wiltshire	South West	National
% of golf clubs with the following ethnic groups (other than White British) in their membership			
White European	73%	50%	45%
White Other	82%	53%	51%
Black African	9%	6%	7%
Black British	45%	38%	39%
Black Caribbean	9%	5%	8%
Black Other	9%	4%	9%
Asian	36%	21%	25%
Asian British	73%	38%	47%
Pakistani	9%	10%	12%
Indian	27%	13%	22%
Other	9%	12%	10%
Average number of members per club, made up of ethnic groups other than White British	18	12	21
% of golf clubs that stated that they had adopted the EGU/ELGA Equity Policy	60%	85%	75%

Membership Subscriptions

	Wiltshire	South West	National
Average fee for male juniors at 8 years per annum	£79.10	£71.30	£81.10
Average fee for male juniors at 10 years per annum	£79.10	£78.51	£87.98
Average fee for male juniors at 12 years per annum	£83.63	£80.02	£96.19
Average fee for male juniors at 14 years per annum	£93.10	£86.08	£103.24
Average fee for male juniors at 16 years per annum	£95.10	£94.03	£116.49
Average fee for male juniors at 18 years per annum	£134.63	£118.81	£165.53
Average fee for intermediate males	£277.88	£237.06	£319.80
Average fee for adult males	£589.54	£517.38	£627.10
Average fee for senior males	£511.38	£418.86	£483.83

	Wiltshire	South West	National
Average fee for female juniors at 8 years per annum	£79.10	£71.11	£80.22
Average fee for female juniors at 10 years per annum	£79.10	£78.70	£86.28
Average fee for female juniors at 12 years per annum	£83.63	£80.67	£95.10
Average fee for female juniors at 14 years per annum	£93.10	£86.56	£101.76
Average fee for female juniors at 16 years per annum	£95.10	£93.13	£114.28
Average fee for female juniors at 18 years per annum	£134.63	£121.90	£158.09
Average fee for intermediate females	£277.88	£248.11	£301.61
Average fee for adult females	£589.54	£511.24	£579.61
Average fee for senior females	£511.38	£419.12	£461.48

Entrance Fees & Transition Fees

* Average entrance & transition fees exclude those clubs that do not charge a fee

	Wiltshire	South West	National
% of golf clubs that charge adults an entrance fee	82%	68%	68%
Average adult male entrance fee	£471.33	£468.35	£738.48
Average adult female entrance fee	£471.33	£439.52	£686.10
% of golf clubs that charge an entrance fee to juniors when joining as a junior	9%	13%	16%
Average entrance fee for junior boys	£120.00	£46.09	£116.58
Average entrance fee for junior girls	-	£38.89	£115.64
% of golf clubs charging an entrance fee for transition from junior boy to intermediate	9%	3%	6%
Average junior boy to intermediate fee	-	£42.50	£446.55
% of golf clubs charging an entrance fee for transition from junior girl to intermediate	0%	2%	5%
Average junior girl to intermediate fee	-	£42.50	£423.24
% of golf clubs charging an entrance fee for transition from junior boy to adult	18%	5%	8%
Average junior boy to adult fee	-	£211.25	£550.20
% of golf clubs charging an entrance fee for transition from junior girl to adult	18%	5%	8%
Average junior girl to adult fee	-	£211.25	£531.78
% of golf clubs charging an entrance fee for transition from male intermediate to adult	36%	11%	12%
Average male intermediate to adult fee	£536.00	£498.30	£590.32
% of golf clubs charging an entrance fee for transition from female intermediate to adult	36%	11%	11%
Average female intermediate to adult fee	£536.00	£498.30	£571.92
% of golf clubs where transition fees are staggered dependant upon how long a junior/intermediate has been in membership	50%	47%	52%

How are full adult members accepted

	Wiltshire	South West	National
Written application	20%	30%	20%
Written application & complete probationary period	0%	1%	1%
Written application followed by an interview	10%	11%	13%
Proposed by current member	0%	1%	2%
Proposed by current member & written application	0%	9%	7%
Proposed by current member followed by an interview	20%	8%	14%
Proposed/assessed by PGA Professional	0%	0%	0%
Complete probationary period (coaching, etiquette and rules)	0%	0%	0%
A combination of the above	50%	40%	40%
% of golf clubs that stated that they require prospective members to have proof of handicap	18%	26%	28%

Volunteers & Support

	Wiltshire	South West	National
Average number of volunteers (men & women) who serve on a golf club committee	19	16	17
Average time per week a volunteer commits to the role	3 hrs	3 hrs	4 hrs
Average length of time in years that a volunteer serves	3 yrs	3 yrs	3 yrs
% of golf clubs where the average age of the volunteer is 18-30 years	0%	0%	1%
% of golf clubs where the average age of the volunteer is 31-40 years	0%	4%	2%
% of golf clubs where the average age of the volunteer is 41-50 years	36%	30%	29%
% of golf clubs where the average age of the volunteer is 51-60 years	55%	57%	58%
% of golf clubs where the average age of the volunteers is 61 years +	9%	9%	10%
% of golf clubs who believe there is a need for a paid county development officer to drive development work within the county	14%	56%	49%
% of golf clubs that would like assistance from the EGU/ELGA in:			
Recruiting of new members	9%	27%	34%
Retention of existing members	27%	27%	25%
Developing junior structures	9%	19%	22%
Accessing funding	27%	30%	30%
Child protection & equity	9%	10%	16%
Coach development	0%	6%	11%
Specific national initiatives	0%	7%	8%
Recruiting volunteers	0%	6%	7%
% of golf clubs who stated that they were aware of the England Golf Partnership & Whole Sport Plan	60%	72%	77%

JUNIOR DETAILS

How are junior members accepted

	Wiltshire	South West	National
Written application	20%	29%	24%
Written application & complete probationary period	0%	0%	1%
Written application followed by an interview	20%	16%	18%
Proposed by adult member/family	10%	3%	4%
Proposed by current adult member/family & written application	0%	10%	7%
Proposed by current adult member/family followed by an interview	10%	3%	7%
Proposed/assessed by PGA Professional	0%	7%	2%
Entry through links with local schools	0%	0%	1%
Complete probationary period (coaching, etiquette and rules)	0%	1%	1%
A combination of the above	40%	31%	33%

Age/Identification of a Junior

	Wiltshire	South West	National
% of golf clubs where there is a minimum age for juniors to join the golf club	27%	29%	46%
Average minimum joining age for junior boys	7 yrs	9 yrs	9 yrs
Average minimum joining age for junior girls	7 yrs	9 yrs	9 yrs

	Wiltshire	South West	National
% of golf clubs who identify a junior as under 18 on 1 st January/membership renewal	100%	90%	80%
% of golf clubs who identify a junior as under 21 on 1 st January/membership renewal	0%	0%	7%
% of golf clubs who identify a junior as under 25 on 1 st January/membership renewal	0%	0%	1%
Still in full time education	0%	8%	5%
% of golf clubs who identify a junior in a different way to the above	0%	2%	7%

Restrictions for juniors

	Wiltshire	South West	National
% of golf clubs where junior boys need to meet a certain playing standard before they can play on the course	73%	60%	51%
% of golf clubs where junior girls need to meet a certain playing standard before they can play on the course	64%	58%	50%
% of golf clubs where there are general playing restrictions for junior boys regarding time when they cannot play on the course	18%	27%	51%
% of golf clubs where there are general playing restrictions for junior girls regarding time when they cannot play on the course	18%	26%	50%

Junior Structure

	Wiltshire	South West	National
% of golf clubs that have a junior organiser	100%	97%	93%
% of golf clubs where the junior organiser is in post for 1 year only	0%	4%	6%
% of golf clubs where the junior organiser is in post for 2-4 years	9%	25%	28%
% of golf clubs where the junior organiser is in post for 5+ years	9%	4%	3%
% of golf clubs where the junior organiser is in post for no set term	82%	67%	63%
% of golf clubs that have a separate junior organiser for girls	27%	21%	24%
% of golf clubs with a junior committee	64%	53%	39%

	Wiltshire	South West	National
% of golf clubs that stated that they had child protection policy & procedures in place	91%	91%	83%
% of golf clubs that stated that they communicated their child protection policy statement to all staff, volunteers, members, juniors, coaches and parents	73%	84%	70%
% of golf clubs that stated that they carry out CRB checks on appropriate members of staff/volunteers	82%	84%	76%
% of golf clubs that stated that they had a Child Protection Welfare Officer	20%	36%	33%

	Wiltshire	South West	National
% of golf clubs with specific funds allocated to the junior section	70%	71%	71%
% of golf clubs that link with local schools	64%	63%	53%
Average number of primary schools linked with	5	4	3
Average number of secondary schools linked with	3	2	3

Junior Coaching & Handicapping

	Wiltshire	South West	National
% of golf clubs that offer group coaching to juniors (non members)	82%	69%	60%
% of golf clubs which offer group coaching to juniors (members)	100%	79%	77%
% of golf clubs where a PGA Level 3 Coach coaches the junior section	73%	74%	76%
% of golf clubs where a PGA Level 2 Coach coaches the junior section	18%	5%	6%
% of golf clubs where a PGA Level 1 Coach coaches the junior section	9%	5%	4%

	Wiltshire	South West	National
% of golf clubs where there are 1-4 coaching sessions for junior members throughout the year	9%	6%	15%
% of golf clubs where there are 5-10 coaching sessions for junior members throughout the year	18%	22%	28%
% of golf clubs where there are 11-19 coaching sessions for junior members throughout the year	18%	13%	15%
% of golf clubs where there are 20+ coaching sessions for junior members throughout the year	55%	56%	36%
% of golf clubs where there are no coaching sessions for junior members throughout the year	0%	3%	6%
% of golf clubs which use a junior development programme	100%	96%	93%

	Wiltshire	South West	National
% of golf clubs which operate a junior handicapping scheme for boys	91%	95%	87%
% of golf clubs which use the CONGU recommended scheme for junior boys	80%	84%	82%
% of golf clubs which operate a junior handicapping scheme for girls	88%	94%	86%
% of golf clubs which use the CONGO recommended scheme for junior girls	100%	85%	83%

Junior Competitions

	Wiltshire	South West	National
% of golf clubs where junior boys can enter all respective adult/main competitions	73%	71%	60%
% of golf clubs where junior girls can enter all respective adult/main competitions	55%	65%	54%
% of golf clubs where juniors are required to have a certain handicap before they can enter all adult/main competitions	100%	90%	88%
Average junior boys handicap for entering competitions	23	24	22
Average junior girls handicap for entering competitions	33	33	31
% of golf clubs where there are competitions for junior boys only	9%	4%	7%
% of golf clubs where there are competitions for junior girls only	0%	0%	0%
% of golf clubs where there are competitions for mixed juniors only	91%	94%	80%
% of golf clubs where junior boys play matches against other clubs	55%	35%	39%
% of golf clubs where junior girls play matches against other clubs	9%	6%	5%
% of golf clubs where mixed juniors play matches against other clubs	55%	58%	50%

CLUBS THAT RESPONDED TO THE EGU/ELGA GOLF CLUB MEMBERSHIP QUESTIONNAIRE 2006

WILTSHIRE

Bowood Golf & Country Club

Chippenham Golf Club

Cumberwell Park Golf Club

High Post Golf Club

Kingsdown Golf Club

Marlborough Golf Club

North Wilts Golf Club

Ogbourne Downs Golf Club

Tidworth Garrison Golf Club

West Wilts Golf Club

Whitley Golf Club